

THE Outsource Report

How to Leverage Other People to Do All the Work For You!



"Outsourcing Can Increase Your Profits and Bring You More Freedom...But Only If Handled Correctly!"

Outsource PROFITS

The Blueprint Everyone is Talking About!

Word from the Author

Dear Friend,

Thank you for taking the time to download this report. You are about to learn a few outsourcing techniques, strategies and resources I personally use for my online business.

Also, please note that these recommendations are biased reviews, and you should consider doing your own extensive research before you dive into them. I have found that these services very helpful with my own online business products and websites.

Again, thank you for taking the time to look through this report. I'd really like to hear what you think about them and how you plan to use these techniques and services in your own online (or offline) business. Feel free to share your thoughts, I would really like to hear from you.

Work Smarter, Not Harder!
Ivan Correces
OutsourceProfits.com



What You'll Learn:

- Why you should outsource for your internet business.
- When is the right time to outsource.
- What tasks you should be outsourcing.
- How to outsource without getting ripped off.
- Resources I use to find freelancers.

This Report Contains Some of the Most Effective Outsourcing Techniques and Strategies for Your Online Business!

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Congratulations! You now have master resale rights to this report. That means you can sell it, give it away or use it as a bonus to compliment your product or website!

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Introduction

Internet marketing is big business and has recently been hit hard by the so-called outsourcing craze. So what does outsourcing really mean? Basically, outsourcing is a technique of taking out an exact task without a full relying on your own efforts. Moreover, it can be the development of a certain product, website or the acquiring of the latest technology and knowledge.



Why Outsource?

Why, you ask? You can either do it yourself or hire someone to do it. Well, there are a lot of reasons that outsourcing your online business can increase your bottom line...

- *It's fast.*

If you are trying to get an online business up and running, all the time spent figuring out different aspects of internet marketing (from graphic design to copy writing) consumes a lot of time, which could be well spent helping your venture grow. You can focus on marketing, improving and growing your business instead

of doing all the grunt work yourself. Outsourcing your online business frees up your time to deal with more important things to make your dreams come true.

- *It's efficient.*

You know that someone is there to do it and do it right. You should enjoy your new venture and save yourself some of the headaches that go along with it. Don't be afraid to relinquish some of the responsibility. It can save you time and money if you let someone else handle it. Outsourcing carefully chosen aspects of your work can give you an edge on your competition!

- *It's financially sound.*

Handing the reigns to independent professionals can also save you money. Before you get overwhelmed by how much it is going to cost to outsource your project, compare it to the cost of hiring a full-time or temporary employee and you'll see that outsourcing is a much more cost friendly alternative in the majority of cases.

When Should You Start Outsourcing?

Here's a simple process I use to determine whether or not outsourcing is necessary in my project or online business...

First, Ask Yourself These Simple Questions:

- Are spending too many hours on a single task?
- Is it too hard to complete vital tasks?
- Do you want to build your business up?
- Does your business seem like never ending drudgery?

If you answered "Yes" to any of these questions, you can assess your outsourcing needs by following these steps...

Step 1: Simplify and merge all your tasks within your project or business you are holding before taking into considerations of outsourcing.

Step 2: Evaluate every task of your project / business and list out the possible tasks you will be outsourcing.

Step 3: Eliminate and cross out all the tasks you do not need to outsource. Tasks which are not significant enough to the organization and which only brings very few benefits.

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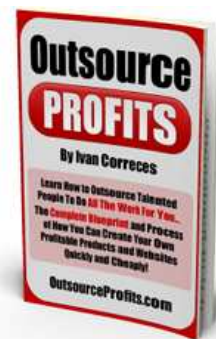
Step 4: Specify and determine the specifications of the tasks of which cannot be outsourced.

Step 5: Prioritize the tasks that can be considered to the appropriate freelancers.

The guideline is very simple: If the task is too daunting to take on, find someone else to do it.

The Outsource Profits Handbook details everything you need to know about outsourcing for your internet business.

- The insider secrets of online outsourcing - Learn how the top marketers pay others to develop and create highly-profitable products for them!
- Learn how to work smarter, not harder! How to apply the 80/20 work rule to your work, lifestyle and online business.
- How to find and outsource freelancers to create a profitable niche products or website for you - ebook and article writing, sales copy, website design, software programming, etc...Fast and Affordable!
- How to take advantage of other people to do ALL THE WORK FOR YOU. Also, how to pay them a fraction of what you'd normally pay for online projects.
- A walkthrough of how to use both free outsourcing websites to find a freelancer who specializes in your particular niche. **And much more!**



[Click Here to Learn More!](#)

Which Tasks Should Be Outsourced?

Article Writing

It's a fact, content is king! Thus, it is imperative of you to find someone capable of writing articles that are interesting, informative, engaging, as well as persuasive.

Graphic Design

Outsourcing graphic design is a far cheaper option in comparison to appointing a staff for graphic designing. The number of people preferring outsourcing for their web projects is increasing.

Ebook Creation

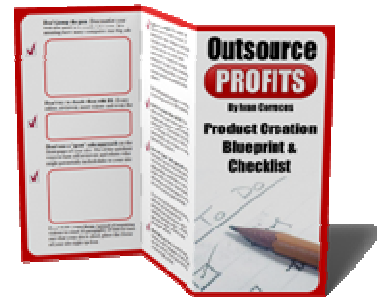
Outsourcing to a ghostwriter can be a powerful way to quickly complete eBook writing. However it is important that you work out all the details before agreeing to move forward. Done correctly you and your ghost writer will both walk away very satisfied with the transaction.

Software Development

Developing software is not an easy task. So what most online entrepreneurs do is they outsource a part of their work and get it done by a company who specializes

in software development. Many such companies have blossomed worldwide, thereby making software outsourcing a big business.

The Product Creation Blueprint & Checklist is an e-booklet with a comprehensive list and series of questions and sections for planning your own info-product, website, etc...



- Learn how to evaluate your online market - A series of sections and questions of things you ought to do before leaping into an online niche .
- Learn how to plan your project in advance! You're going to need to learn how to plan everything in advance. Skipping this detailed "planning phase" will doom your project to failure and leave you disappointed and wondering what went wrong.
- A complete comprehensive list of everything your infoproduct or website should have! Detailing everything from "What type of content you'll have on your site" to "How will you monetize and make money from your site or product".
- Map out your project step-by-step! An efficient route to your goals - from detailing your tasks, time, budget costs and project responsibilities.

[Click Here to Learn More](#)

Outsource Without Getting Ripped Off

Don't Pay Upfront

Whatever you do, don't get duped into paying for work before it is finished. To put their mind at ease, agree to pay them for half of the work after it is completed and the rest after the project is finished. This keeps them motivated and at ease that they are not going to get cheated.

Work With People You Have Built a Trusting Relationship With

Once you have found good freelancers, don't let them go. If they have proven trustworthy and provide good work, make sure that you keep their contact information, even if you don't have an imminent project.

Don't Leave Feedback Until You Have Received Satisfactory Work

If you are looking for freelancers at internet marketing forums or at freelance websites, don't leave positive feedback until all changes have been made and you have received the final project. If you leave feedback prematurely, you may never hear from the

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freelancer again, unless of course they are honest and serious about their online service business.

It's now time to let you know what the Outsource Profits blueprint is...



- Imagine knowing the exact process you can use over and over again to create your own profitable websites and products, quickly and efficiently!
- Imagine automating your whole online business and working much less!
- Imagine expanding your entire internet business quicker and faster than ever before!

[Click Here to Learn More](#)

Sites I Use to Find My Freelancers

oDesk.com

oDesk is an online marketplace and forum for companies seeking to outsource web developers. Before the projects were based on an hourly wage but since then, oDesk has tackled the subject of time commitment issues since the particular business usually runs on a weekly basis. Now the website offers fixed contract jobs that the user can monitor using their job feed that scrolls directly when you open the page. The platform allows the buyer to hire, manage, and compensate the service providers from around the globe.

ProgrammerMeetDesigner.com

Programmer Meet Designer which was thought up with the mission to eradicate these situations from our web experience, for good, as what it does is to unite programmers and designers for web projects, or help entrepreneurs and writers find people to work with.

GetAFreelancer.com

Freelance programmers and web designers. Get custom web design. Freelancers bid on outsourced projects. Outsourcing to India, Romania, Ukraine and many other

countries. Outsource your project and let web developers bid on it.

iFreelance.com

Ifreelance.com is another option where clients are posting freelance writing opportunities for bidding. This website which uses the same approach as bigger competitors such as Elance.com and Guru.com but is not quite as large as those two giants.

RentACoder.com

Rent a Coder generally charges coders a Rent a Coder Fee of 15% of the final bid. This fee covers buyer advertising, buyer credit card/PayPal processing, security verification of buyer payments, facilitation/arbitration, site costs and a small profit. The Rent a Coder Fee is reduced for different auction types and/or if the buyer uses a preferred payment method. See the Rent a Coder Fee commission schedule for complete details. Additionally, on very small projects, there is a minimum fee of \$3.

Guru.com

With a service provider base of more than 481,000, Guru.com is the largest freelance exchange on the web.

When you log on, you'll be struck by the website's clean and simple--yet instinctive--user interface.

Sitepoint.com

An Australian based web community. It is an internet development enthusiast's "candystore". It is split into a large education article section, education videos section, educational blogs section and a large forum community which prominently features an outstanding domain name marketplace.

Scriptlance.com

Outsource your projects to freelance programmers and designers at cheap prices. Freelancers will compete for your business. Get programming done for your site in php, mysql, xml, perl/cgi, javascript, asp, plus web design, search engine optimization, marketing, writing, job listings and so much more.

Ozzu.com

If you want to be in touch with webmasters, Ozzu is the perfect place for you. Connect with Ozzu.com and only with a fast, free and simple registration start sharing your knowledge with other fellows. Which topics do you like? Browse and make your best choice from a huge list and start exchanging ideas. Here you will be able to

find all kind of topics related to website development, graphics, OS and hardware, internet marketing and others. It's just a great place to find others moving on the same wave.

Elance.com

Elance is an excellent tool for finding professional service providers, and for selling your services. Whether you're searching for web developer, writer, copywriter, graphic designer, programmer, marketer, or business consultant, you'll find one at Elance. They're basically the Ebay of service providers. The bidding and vendor rating system has a lot of similarities. And they have thousands of professional vendors. So if you're looking to outsource a project or find work, I highly recommend Elance!

Bannersmall.com

As one of the most popular banner ad design companies, BannersMall.com has assisted countless companies become well known and successful with the help of their banners. With over 27,000 banners created and 3,650 highly reputable clients, they have always firmly established a name for quality and professionalism.

PulpMinisites.com

All the GURUS will tell you that you can't really earn decent money online unless you get your own site online specifically with YOUR NAME, your product or service name on it for web users to see. Even if you have the greatest ideas and products, plain and simple, you need great graphic design. Brent Turner and Joe Temple have been designing minisites and graphics for the internet marketing industry leaders. They're not cheap, but expect graphical perfection!

MinisiteGraphics.com

Minisite Graphics provides professional, excellent high quality full custom minisite graphics packages designed to increase sales conversions from your direct response custom minisite. Minisite Graphics was founded by Sean Lowery.

Need the right tools to assist you develop and market your websites or products? Get the complete list and directory list about doing business on the net. For more information visit: OutsourceProfits.com

More Outsource Pro Tips

Here are a few more strategies you can use to ensure you find a competent freelancer for your project or online business:

- *Ask For Samples*

Always ask your service provider for a portfolio or samples of their work - this should be simple for them to provide for you. If they make any excuses or are reluctant to show you any samples, then they probably have no experience or not competent to do the job.

- *Negotiate a Payment Plan*

After choosing your service provider, don't pay the full amount. You should start with a small deposit of up to 50% upfront and the rest be paid after the project is completed. Both of you must agree on these terms. You can also negotiate a payment plan to pay the service provider in small increments throughout each stage of the project.

- *Do Your Research*

Research various freelance websites and get an idea of how much your project will cost. The prices vary greatly and it is a question of getting samples of their work and choose a price you are happy to pay.

- *Outsource and Expand*

To expand your business, you will most certainly have to outsource some of your tasks. Finding good workers that are prepared to work for what might be a low fee in other countries can often result in good profits.

- *Start Small*

Always offer a small job to a new service provider to test and see how the quality and deliver time is. The worse thing is to hire a freelancer for a large job and it never completed or delivered late resulting in problems for you.



“Find Out the Secret Blueprint to Starting A Six-Figure Internet Business Even If You Have ZERO Knowledge and Make This Year Your Best Year Ever!”



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